

Recertification Policy

For WHY.os Certified Professionals Only*

Recertification Year: October to October

- Recertification is available for coaches each year.
- Coaches that were recently certified in the current year do not need to pay for recertification.
- Recertifications not purchased in the same calendar year will expire on October 1st.
- Coaches who were certified before October of the previous year are required to recertify.
 - Recertification Fee: \$750
 - Recertification Fee if you attend the Annual WHYCon Event: \$500
- Coaches who joined after October of the previous year or those who do not want to renew do not need to pay for recertification.
- Coaches will be required to either attend the annual event or complete the assigned continued education modules.
- If a coach fails to renew, their dashboard will be turned off until their recertification fee is paid.
- If you have questions please contact coachsupport@whyinstitute.com for more information.

Recertification Fee Pricing Transparency

Recertification fees goes towards ongoing development and improvement, including but not limited to:

- **New technology:** Investing in new tools, technologies, tech bug fixes, and constant improvement and maintenance.
- **Continued Education Courses and Materials:** The best certifications offer continued education to keep growing and learning. We will be offering and developing these courses.
- **Access to the Team:** Your coach support team, calls with team members, troubleshooting, and help navigating resources.
- **Updated deliverables:** Updating and improving certification, such as training manuals, handbooks, guides, one pagers, logos, and more.
- **Workshops:** We offer many free workshops on messaging, monetization, team, and more. This ensures coaches have access to the most current and relevant information.
- **Dashboard Updates:** With new versions being released all the time, this includes adding new requested features, improving user experience, and enhancing overall functionality of the platform.